

Media Studies

Award: GCSE

Board: Eduqas

Assessment Methods

Exam Paper 1 (1 hour 30 minutes) - **40%** - Questions will focus on: media language and representation, industries, and audiences based on two printed media, e.g. magazine, marketing material, newspapers, advertisements.

Exam Paper 2 (1 hour 30 minutes) - **30%** - Questions will focus on: understanding media forms and products.

NEA - 30% - Pupils create an individual media production for an intended audience in response to a brief set by the exam board. Pupils will apply knowledge and understanding of media language and representation.